

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Release of Advertisement published in Local Newspapers on 17th, 18th, & 19th September 2008 for PATA Travel Mart - 2008 through M/s. Touchstone Pvt, Ltd., – Publication Charges – Amount Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1100

Dated: 05-11-2008

Read the following:

- 1 Govt. Lr.No.4622/PMU/DDC/2008, YAT&C (PMU) Department. dt.15.09.2008 & 20.09.2008.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Release Order No.200/Display-PP/Advt.I-2/2008-09, I&PR Department, dt.18-09-2008.
- 6 Release Order No.209/Display-PP/Advt.I-2/2008-09, I&PR Department, dt.24-09-2008.
- 7 Bill No. TAPL/233/2008-09, dt. 19.09.2008 of M/s. Touchstone Pvt, Ltd, Hyderabad.

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ORDER:

To promote Tourism Destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various Magazines on regular basis, as a promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement to publish in Local Newspapers like Deccan Chronicle, Times of India, The Hindu, Saakshi-AP Editions, Vaartha, Andhra Bhoomi, Eenadu, Andhra jyothi and Andhra Prabha Hyderabad edition on 17th 18th & 19th September 2008 for PATA Travel Mart 2008, through M/s. Touchstone, which is one of the empanelled Advertising agencies of A.P. Tourism. The advertising agency has submitted a total bill amount Rs. 66,05,500/- for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.66,05,500/- (Rupees Sixty Six Lakhs Five Thousand Five Hundred only) which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (15) – PATA Conference – 500 other charges – 503 - other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Touchstone Pvt., Ltd, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To.

M/s. Touchstone Pvt, Ltd., Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs

//Forwarded :: By Order//

SECTION OFFICER